

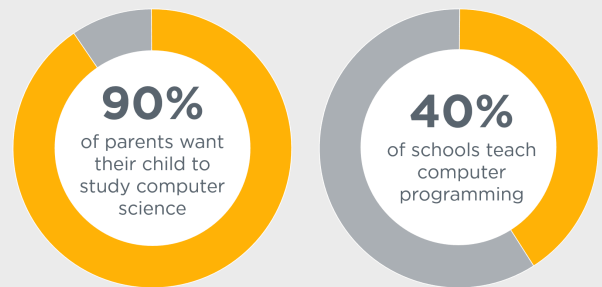


Mr. J's CodeKey Club

Dear Parents: Why should your child learn to code?

- Learning programming concepts at a young age helps your children solve everyday problems and get set up for a lifetime of opportunities.
- The current generation of children will need to be literate in technology in order to be competitive in the future job market. Not knowing how to code will be comparable to not knowing how to read. Most jobs require the knowledge of basic IT skills, while even retail and fast food jobs require the use of technology and computers. Coding specialists are well-paid and highly sought-after on the current market, and opportunities for these skilled employees will expand in the future.
- CodeKey is an after-school coding club that introduces students to coding, programming computers and creating software through activities that are age-appropriate, self-paced, self-guided and provide a stepping stone to the more advanced world of computer programming.

The majority of schools don't teach computer science



- The Bureau of Labor Statistics projects that by 2020 there will be 1.4 million computer-science-related jobs available and only 400,000 computer science graduates with the skills to apply for those jobs.
- CodeKey's after school club is an opportunity for parents to help their children be successful in whatever field they choose to go into as adults.

*To sign up please visit us
at Codekey.org and click
"Enroll Your Student"*

**When: Every Wednesday
October 8th through May 27th
Where: Media Room B**

**Time: 3:45pm-4:45pm
Cost: \$17 per session**